



Culture Programme

5th European Creators' Conference
“Authors' Rights in the Digital Worlds”
Thursday, 15 April 2010

European Parliament,
ROOM P7C050
Altiero Spinelli Building - 60, rue Wiertz / Wiertzstraat 60
B-1047 Brussels

Organised by the **European Writers' Council** (Brussels), hosted by the European Parliament (Brussels), sponsored by InterGu (Germany).

Participants include authors' delegates of national and trans-national associations of writers and literary translators from over 27 European countries; Members of the European Parliament; representatives of the European Commission Directorates General Education, Culture and Multilingualism, Information Society and Media, Internal Markets and Services - Copyright Unit; representatives of creators' organisations, such as the European Federation of Journalists (EFJ), and the European Council of Artists; allied associations including UNI-MEI, IFFRO and many more.

Draft AGENDA

8:00-8:50 Accreditation and registration

9:00-10:30 Opening

- **Welcome** by Pirjo Hiidenmaa, EWC President.
- Follow-up of the 4th Creators' Conference “Authors' Rights and the European Agenda 2007-2013,” Maureen Duffy (United Kingdom), EWC former President.
- European Commission Directorates General: Culture, Education and Multilingualism; Internal Market; Information Society and Media (tbc).
- **Tour d'horizon:** Helga Trüpel, Member of the European Parliament, Vice-Chairwoman, Committee Culture and Education.

Keynote speaker: to be confirmed

10:30-11:00 Coffee break

11:00-12:30 Panel 1

1. New notions of “intellectual property”, copyright, and authors' rights

- a) Copyright and the digital
- b) New ways of creating and publishing
- c) Alternatives to piracy: legal download platforms, Creative Commons licenses, flat-rate
- d) Consumers' versus authors' needs

12:30-14:00 LUNCH

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14:00-15:30 Panel 2

2. Access to the disembodied book: Challenges and opportunities for authors

- a) Public digitisation initiatives: EUROPEANA, the Norwegian Bookshelf, ARROW
- b) New business models: Google, Libreka, micro-payments
- c) An enhanced role for collecting societies

15:30-16:00 Coffee break

16:00-17:15 Panel 3

3. Activities and perspectives at the policy level

- a) The creators' indispensable role and contribution to the development of Europe's educational systems and the knowledge-based economy
- b) Raising awareness of the importance of creators' rights
- c) Examples of national legislation and best practices
- d) European policies ensuring the survival of creators and creativity

17:15-18:00 PLENARY SESSION

Conclusions & Recommendations to the European Union Institutions